



Please return application and payment to the Apex
Downtown Business Association, 220 N. Salem St.
Apex NC 27502

2016 MEMBERSHIP APPLICATION

GENERAL INFORMATION:

I hereby apply for membership in the Apex Downtown Business Association (ADBA). Upon acceptance, I will be entitled to all membership privileges, services and benefits, and will support the ADBA's activities. This application must be completed in its entirety, signed and dated prior to approval.

COMPANY, GROUP OR INDIVIDUAL INFORMATION:

Name: _____

Street Address: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ E-mail address: _____

Fax: _____ Website Address: _____

Twitter: _____ Facebook: _____

Contact Name: _____

Signature: _____

BUSINESS INFORMATION:

Type of Business: _____

Specialty Products or Items: _____

Month and Year the Business Opened: _____

MEMBERSHIP DUES: (Make payable to ADBA)

New Renewal Bill Me

Annual Full Member Dues: \$100 Check Cash

Annual Company/Group Associate Membership Dues: \$50 Check Cash

Annual Individual Associate Membership Dues: \$50 Check Cash

TOTAL ENCLOSED:

Approved by: _____ Check Number: _____ Date: _____

Apex Downtown Business Association

Goals: To work with the Town of Apex, the Apex Chamber of Commerce, Apex Parks, Recreation and Cultural Resources and local non-profit local organizations to encourage downtown business, promote scheduled events, improve the appearance of the downtown district, and achieve cohesive interaction of businesses for the betterment of all. The Apex Downtown Business Association strives to maintain or establish strategic advertising and to enhance pedestrian traffic and real customers while preserving the quaintness of a small town atmosphere.

ADBA Eligibility

The Full Membership in the Apex Downtown Business Association, Inc., shall consist of any reputable individual firm, or corporation engaged in the consistent sale of merchandise or services in the Apex Downtown Historic District. Individuals not falling into the above categories, to include owners of real property and businesses not in the downtown area, may join the Association as an Associate Member. (Article I, Section I of the by-laws).

ADBA Objectives & Accomplishments

- The ADBA website is linked from the Town of Apex and numerous other local organizations directly to our website at www.apexdowntown.com
- The ADBA directory of current members is continuously updated on our website, including a link to your business website or Facebook page.
- The ADBA is engaged in the use of social media to promote events and business. Our website is linked to Twitter, Facebook and Instagram
- The ADBA is constantly changing and updating the website to incorporate the goals and activities of its members, and enhance our search engine visibility.
- The ADBA maintains a collective advertising program through our marketing committee for the Historic Downtown Business area, including promotion of special events and individual businesses.
- The ADBA has appointed some of our members as liaisons to other Apex organizations so we can keep abreast of the activities of partner organizations.

ADBA Cooperation and Support

The ADBA will continue to improve our community participation, working with and in support of local civic organizations such as Rotary and Lions clubs, and with other activities in the Town of Apex. We will also continue to donate proceeds from our events to selected non-profit organizations.

ADBA Sponsored Events

Sponsoring:	Month:
Founder's Day	March
Apex Music Festival	September
Trick or Treat on Salem Street	October
Christmas on Salem Street	December

Participating with the Apex Festival Commission:	
Apex Peakfest	May

Why Should YOU Join?

Membership in ADBA involves a commitment of time and money, and with so many other pressing obligations in our busy lives, why should you fit ADBA into your schedule?

Here are a few reasons to join:

- The ADBA sponsors several events during the year. Members get the opportunity to participate in the preparations and activities. Such interactions bring friends together, allow one the opportunity to make new acquaintances, and bring ADBA members together for a common purpose.
- ADBA events, member directories, and collective advertising make networking a reality for you and your peers.
- Membership offers many intangible and tangible benefits to all members such as peer support, leadership training, and resources for finding appropriate business solutions and strategies. ADBA is a "one-stop" center for suggestions, contacts, and inspiration on a wide range of topics.
- Membership provides us the ability to speak with a single voice on important legislative and business matters by ADBA's representation of our interests before the business community as well as the Town of Apex.

Full Membership for 2016

Your interest, participation and support in the Apex Downtown Business Association are very important. Each Full Member in good standing shall have one vote in matters requiring a vote by membership. (Article I, Section 2 of the bylaws)

Associate Membership for 2016

An Associate member will be rewarded in the same manner as the Full Member through networking and peer support. Although an associate member cannot vote or be elected as officers, they can contribute at meetings and activities throughout the year.